



Dr NEDRET EMIROGLU

Candidate as the WHO
Regional Director for Europe

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VISION

HEALTH 2030: the policy for a healthier Europe

*People at the center for
a healthier Europe -
with all and for all*

"Health 2030 is my vision of revitalized Health Policy for a healthier Europe with people at the center.

I believe in building the future of the European Region on health gains, accelerating progress, together, towards achieving the Sustainable Development Goals (SDGs).

We will strive for better health and wellbeing grounded in equity, human rights and sustainability. And we will be one step ahead,

Health 2030 represents the new health era for Europe, with countries, governing bodies, partners and people.

Putting countries at the center and serving all the people, Health 2030 will focus on enablers for health and wellbeing, taking a life course approach and addressing all health determinants, with a strong public health component. It will pursue universal health coverage for healthier lives for everyone.

Building on longstanding **European values** of solidarity, universality and unconditional equity, it will position health stronger in all policies, both as origin and outcome of

development; and will drive investments in and for health as a vital economic and societal catalyst.

The **life course approach** will take a right-based equity angle, accelerating age-appropriate interventions targeted to areas and groups that suffer most. A gender-based approach will be mainstreamed in all programmes and all vulnerable groups will be prioritized.



"I believe in a European Region where global and regional partnerships are invigorated, where the required means are mobilized, and where mutual learning and support are fostered for accelerated progress. The WHO Regional Office will be a center of excellence and a trusted partner relevant to all countries. It will advocate for and support concerted impact-oriented actions in line with countries' priorities".

Health 2030 will build on four **strategic priorities** and three **cross-cutting flagship areas** of work. Four **working principles** will inform how the policy is delivered with all and for all.

STRATEGIC PRIORITIES

The foundation of Health 2030, shaping and driving the policy towards health for all

Public health	Universal health coverage	Health emergencies & antimicrobial resistance	Health information & innovation
An overarching strategic priority addressing health determinants to make all European people healthier	People-centered, accessible and integrated quality health services and financial protection for all	Accelerated preparedness linked with public health functions and health systems to save lives from emergencies	Health information and evidence for decision-making, and digital health and technologies at the benefit of public health

FLAGSHIP AREAS OF WORK

High burden, high impact cross-cutting areas in focus to achieve better health outcomes



WORKING PRINCIPLES

The galvanizers of Health 2030 to address challenges, steer opportunities and achieve results

Accelerate	Innovate	Anticipate	Engage
Our pace will be faster in implementing existing commitments and closing remaining gaps for better health outcomes.	Our interventions will be cutting-edge to advance new technologies and approaches in support of countries' health impacts.	Our actions will be "ahead of the curve" to address existing challenges and forecast emerging threats, gearing and preparing for the future.	Our work will be inclusive to strengthen partnerships and governance for health, unifying countries, partners and people towards a shared vision.

Dr Nedret Emiroglu embodies the vision, the skills and the values that the people in the European Region need in order to live longer, healthier and happier lives.

As a visionary and inclusive leader, she is committed to transparency, accountability and partnership for accelerated progress in people's health and wellbeing. She has advanced the European Region's agenda on embedding health at the heart of development; has bridged divides and driven change for greater impact. She has the attributes of excellence that will allow her vision to become a reality.

As a public health expert and skilled manager, she exhibits a unique combination of qualities, which position her as the ideal candidate. While serving across the entire public health panorama, she has overseen organizational management through value-for-money and efficient business processes.

As a professional with personal integrity, she creates working environments conducive to producing results with the desired impact. She embraces all countries of the Region and connects with people, be it the staff, the authorities, the partners, and the most vulnerable.

Education

Dr Emiroglu is medical doctor with a PhD in public health, with many publications in prominent scientific journals.

Photo credit: WHO



As a WHO leader, Dr Emiroglu brings extensive knowledge of the Organization and of Europe's health status and challenges.

She is a trusted professional by all countries, partners, peers and staff, and will be delivering results from day one. In the WHO Regional Office for Europe currently she is:

Director of programme management - Dr Emiroglu is the principal adviser to the WHO Regional Director for Europe, and supports in leading the work in the European Region towards better and more equitable health. Her vision, skills and values have been the mobilizing force in accelerating the implementation of the Regional Office's health policy-*Health 2020*.

Director of health emergencies and communicable diseases - Dr Emiroglu provides leadership and strategic directions to this important area of work. The European Region's achievements during her tenure represent landmark successes in public health. The value of working in partnership is central to her work.